

For design
collage
entrance
2026

DESIGN PORTFOLIO

Samruddhi
Jalatkar

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ABOUT ME

I am an aspiring design student with a strong interest in visual storytelling, illustration, and spatial drawing. This portfolio showcases my exploration of different creative processes, including observational sketches, perspective studies, storyboarding, and concept-based work. Through these works, I aim to express ideas visually while experimenting with form, composition, and narrative.

Training for design entrance
examinations at
VIJAY DESIGN STUDIO

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Poster Design



COMMERCIAL POSTER DESIGN

This poster was designed to promote a perfume brand during an Independence Day sale, using national colors and bold typography to convey freshness, freedom, and celebration.

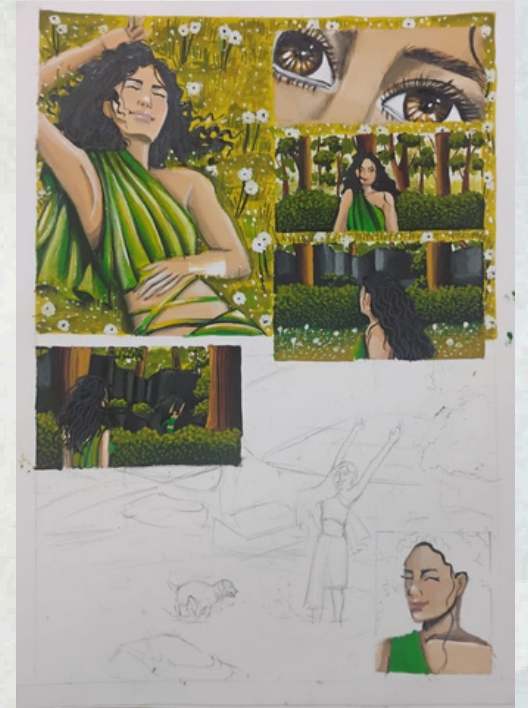
SOCIAL AWARENESS POSTER

This poster highlights the environmental impact of chemical-based Ganpati immersion and encourages eco-friendly practices through an emotional and culturally rooted visual.



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Storyboarding



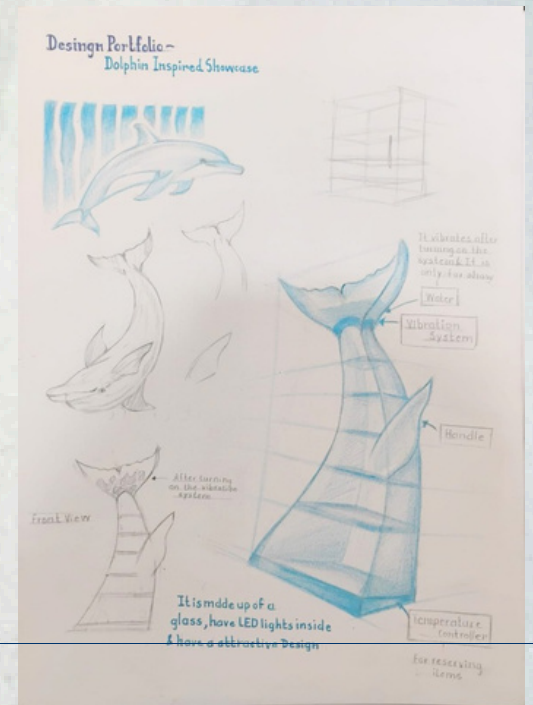
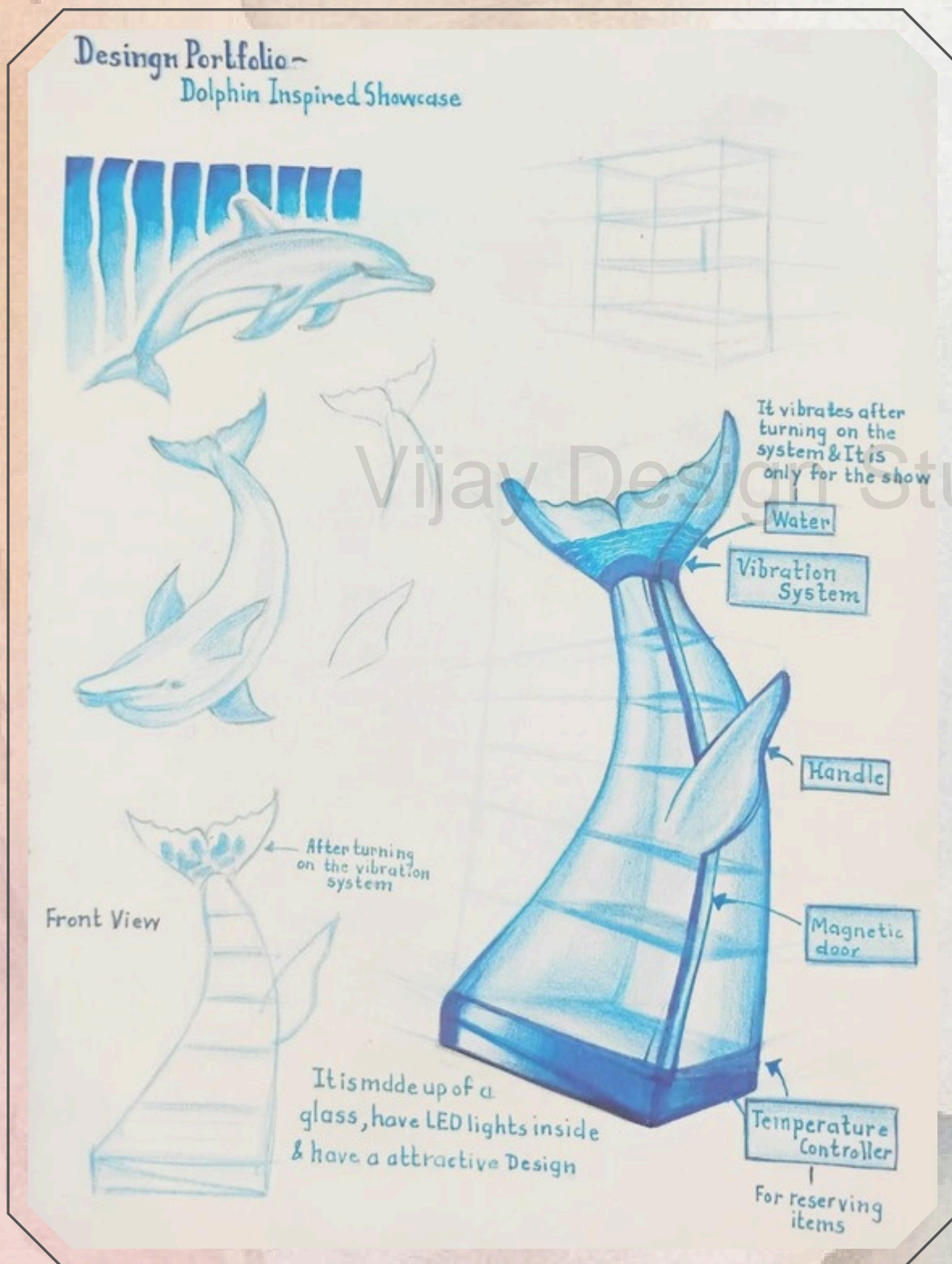
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STORYBOARD

This storyboard explores visual storytelling through sequential frames, focusing on mood, expression, and movement. Each panel captures a moment in the narrative, guiding the viewer through emotion and flow.

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Product Design



Dolphin-Inspired Display Unit

A product design concept inspired by the fluid form of a dolphin. This project focuses on transforming an organic natural shape into a functional display unit through sketching, form exploration, and structural detailing.

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Character Design

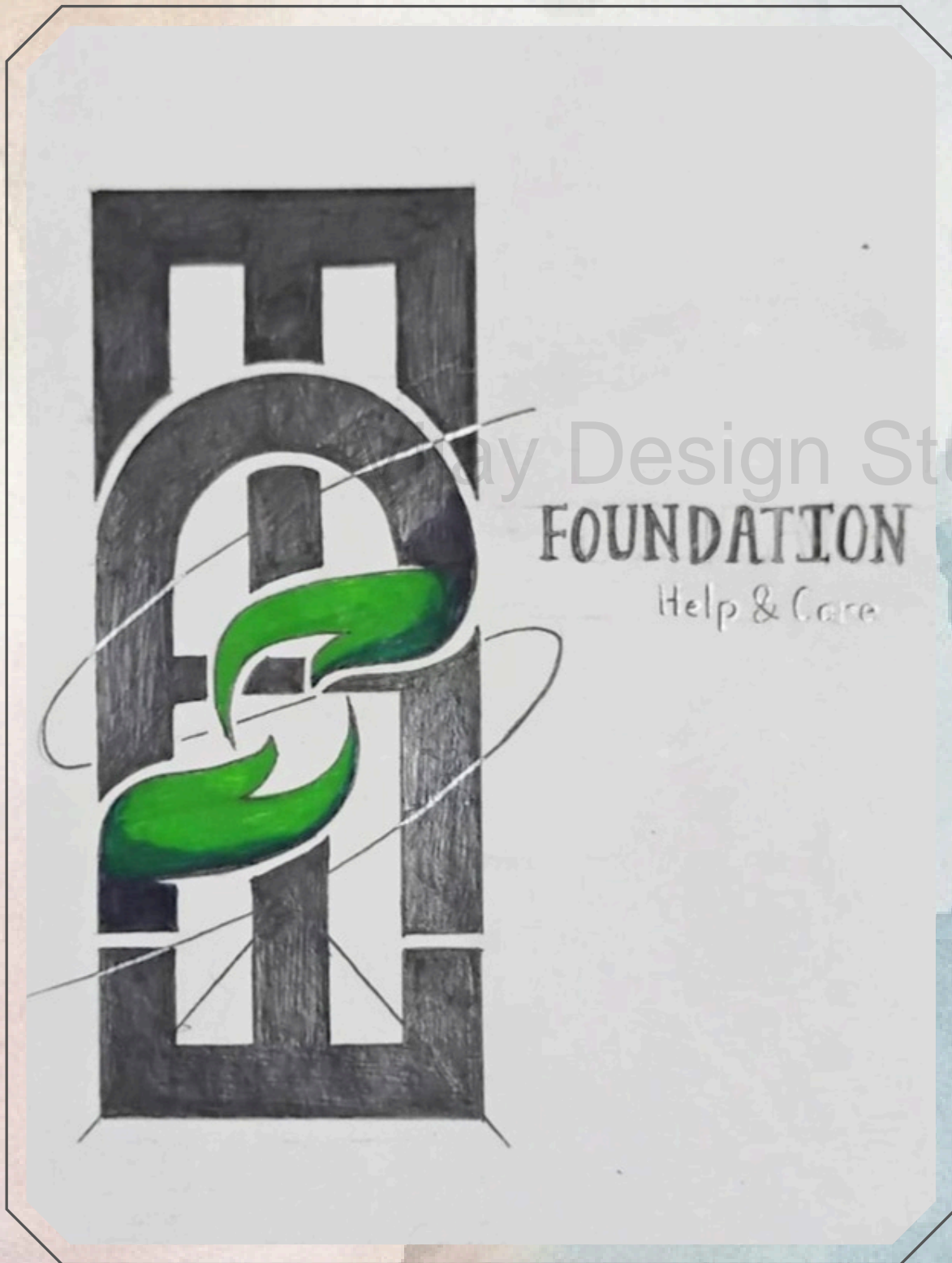


CHARACTER DESIGN STUDY

A character illustration created using a visual reference to explore facial structure, expression, and stylization. The design focuses on capturing personality through controlled line work, color, and shading.

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Logo Design



LOGO DESIGN CONCEPT

A logo concept developed using geometric forms to express stability and reliability. The green flowing element represents support, growth, and connection, reflecting the foundation's purpose and values.

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Still life



These still life studies were created through direct observation, with emphasis on proportion, light, shadow, and surface texture.

Different mediums were used to understand material quality and depth, while maintaining realistic form and composition.



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Lino Art



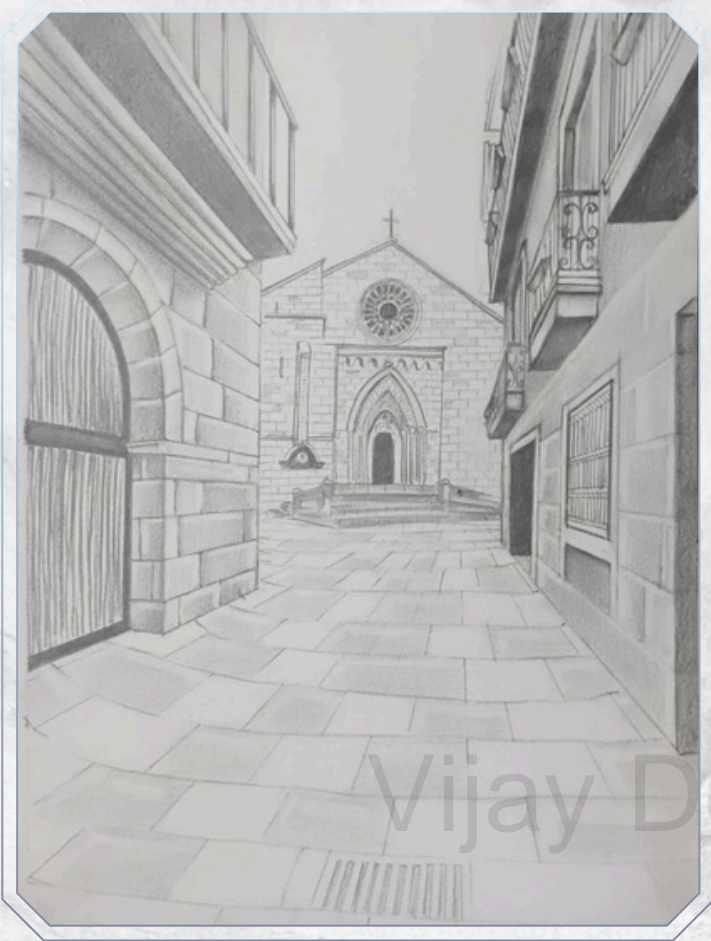
This linocut artwork was created by carving and printing on linoleum, focusing on contrast, negative space, and line direction.

The composition explores movement and rhythm through layered textures and bold forms, highlighting the expressive quality of printmaking.

This work reflects an understanding of planning, precision, and manual printing techniques.

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Perspective Studies



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Reference-based observational drawing to understand linear perspective and spatial composition.

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live sketching

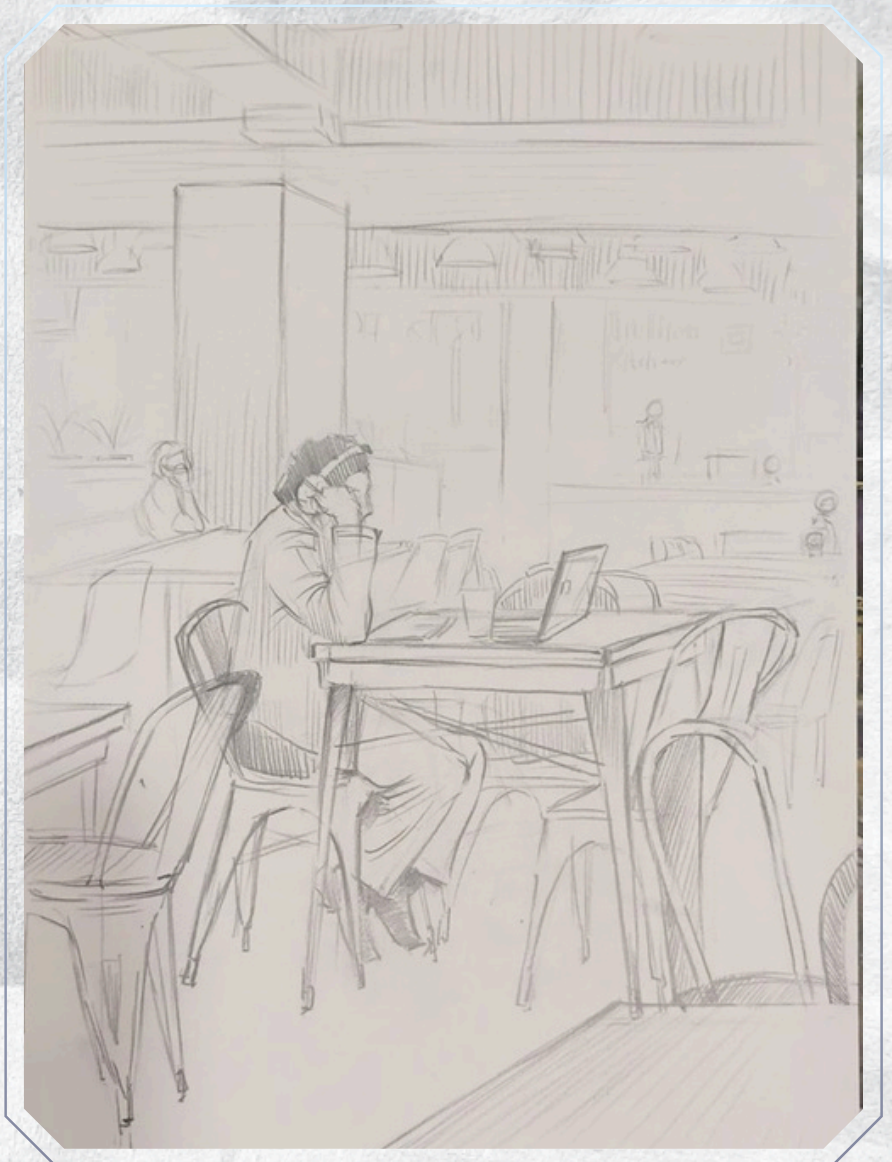
LIVE SKETCHING
(PEOPLE & SPACES)



These live sketches were drawn on-site to capture everyday human interactions and spatial arrangements.

The focus was on observing posture, proportion, and perspective within a limited time frame.

This exercise helped strengthen visual observation skills and the ability to translate real-life scenes into quick, expressive sketches.



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live sketching

LIVE SKETCHING
(ARCHITECTURAL
STUDIES)



These sketches are observational drawings of architectural structures created on location. The emphasis is on perspective, proportion, and structural detailing while maintaining simplicity of line. This work demonstrates an understanding of spatial depth and architectural form through freehand sketching.



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THANKS FOR VISITING

Vijay Design Studio

Samruddhi
Jalatkhar

