

PORTFOLIO

BY RUJUTI

CHAVAN

"A showcase of my evolving design perspective."



Hey! I'm Rujuti.. 😊

My design story began in the **9th grade**, when I realized I did not want to just exist in the world, but quietly reshape small parts of it ✨ While others searched for answers in textbooks and formulas, I found myself studying everyday life, noticing how people use things, how spaces feel, and how a simple idea can become something better with a **designer's touch** 🎨

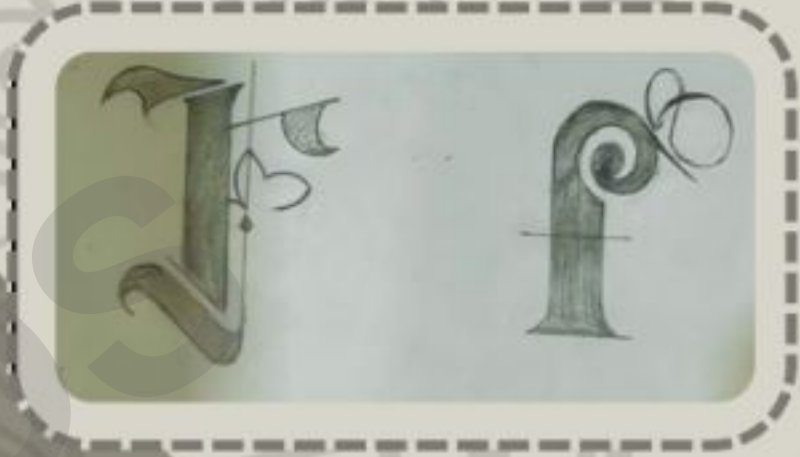
I come from **Chandwad, Nashik**, and I chose a path that was unfamiliar to my family. Stepping into the world of design meant stepping into the unknown, guided only by curiosity, determination, and the courage to try 🚀 I see every mistake as a lesson and every experiment as a step forward in discovering my own creative voice 🌱

When I step away from my design work, I turn to **music**. **Playing the piano** and **harmonium** reminds me that creativity has rhythm, pause, and emotion, just like a well-made design 🎵 On the **badminton** court or while watching a **cricket** match, I learn about focus, balance, and teamwork 🏸 And when I feel like expressing stories instead of sketches, I enjoy **acting** stepping into different characters and emotions, just like I do with my designs, but on a stage instead of a page 🎭

Although my **travel** is limited for now, I explore the world through **films, stories**, and the projects on my desk 🌍 This portfolio is my story, a reflection of how I observe, how I think, and how I turn everyday problems into creative possibilities. I hope it offers a glimpse into my perspective as a designer, and a small touch of **Rujuti magic** ✨

LOGO DESIGN

IMAGERY



Rough WORK



I made this logo to show that **fashion** is about **change** and **confidence** not just clothes. The name FLYORA comes from **Fly + Flora**, meaning **freedom** and **natural beauty**. The **butterfly** shows growth and **transformation**, and the bold F gives it a modern, stylish look. Who knows.. maybe one day this will be my own real **fashion brand** 😊

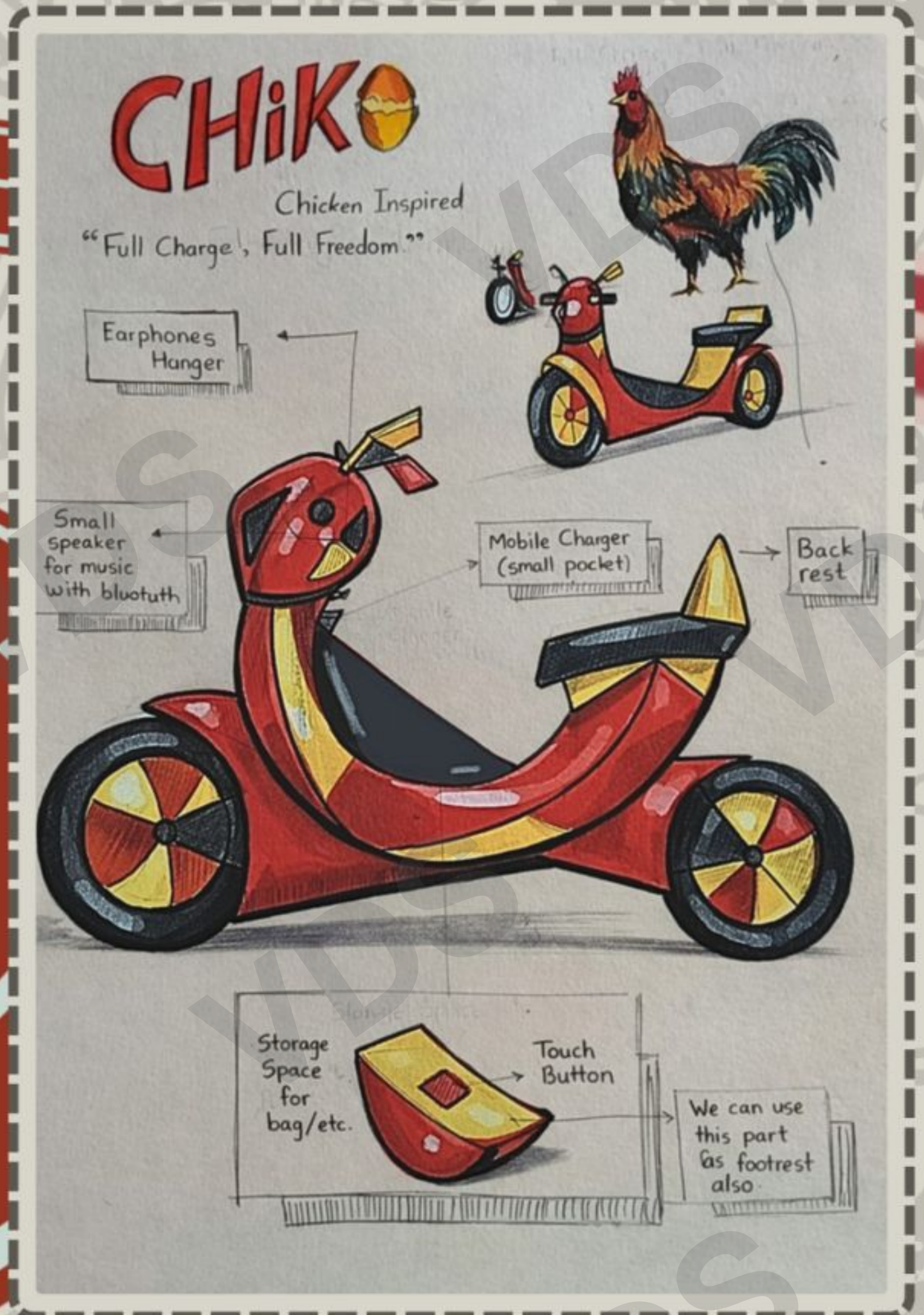
Product Innovation

Scooter

I made this scooty for children who feel jealous seeing adults ride scooters, so I gave them their own special one. The red color shows energy, excitement, and confidence.

It is chicken-inspired, using playful shapes and colors to make the scooty feel like a friendly character, not just a vehicle.

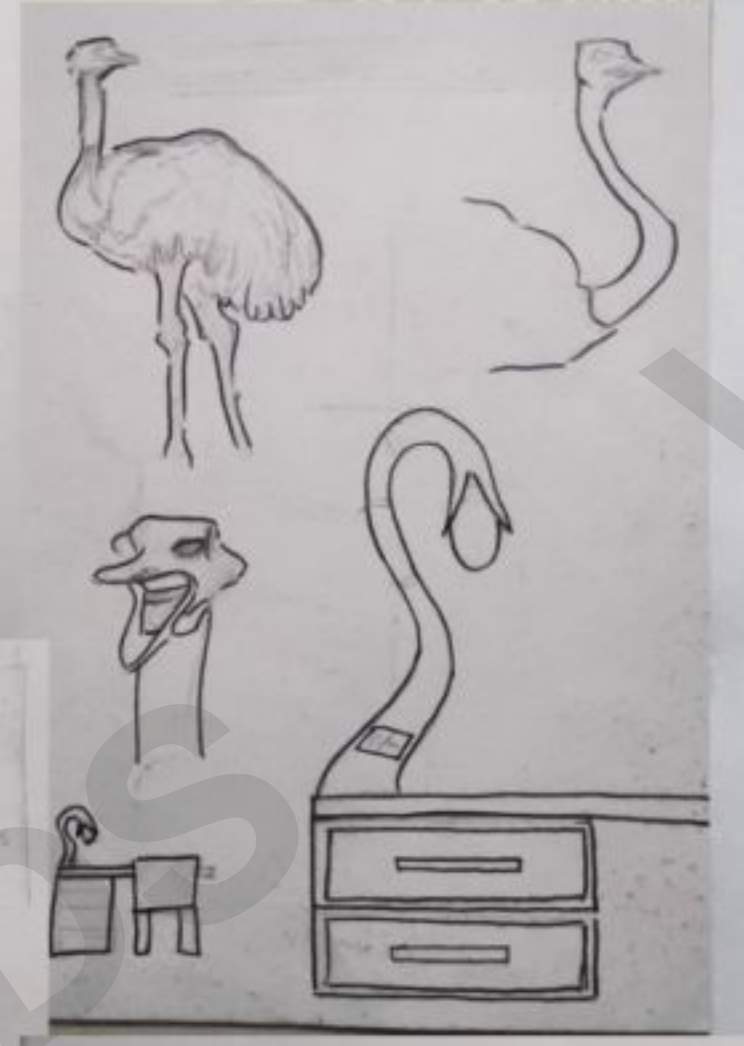
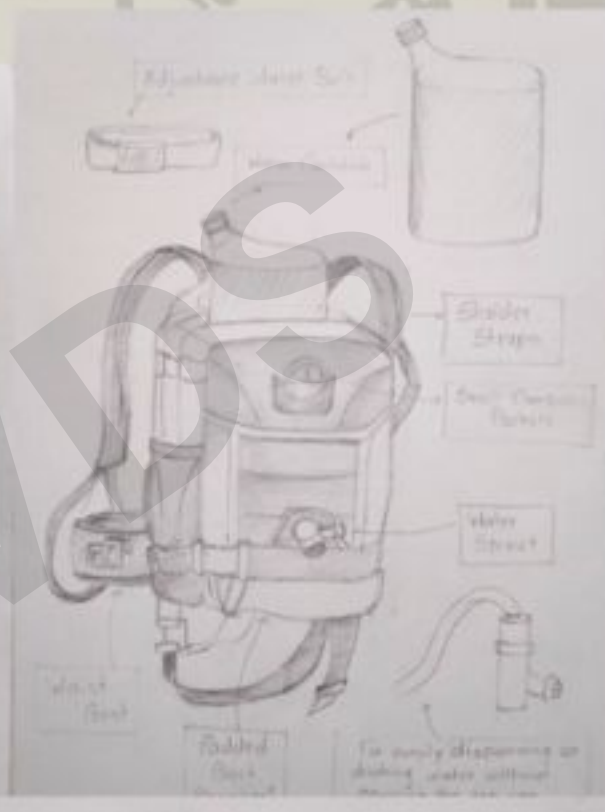
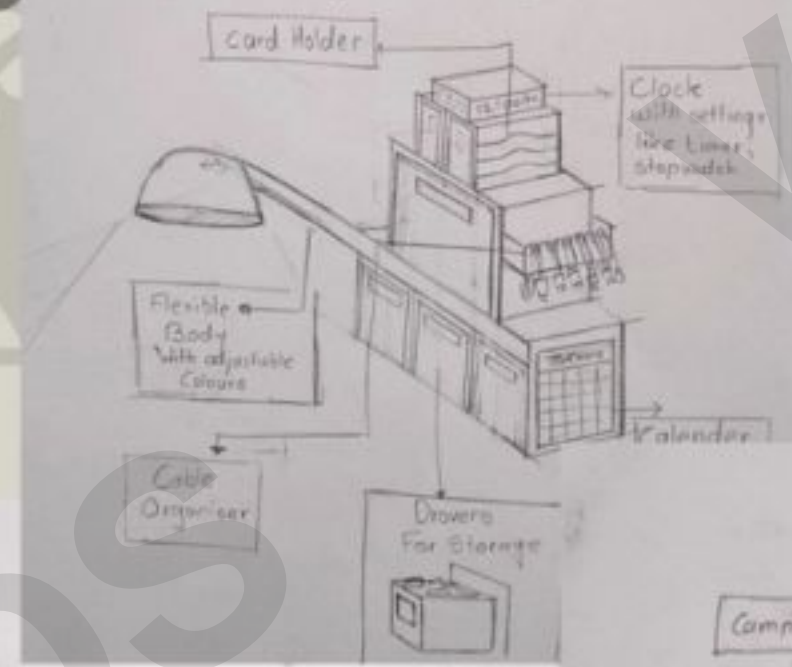
It has fun and smart features like an earphones hanger, Bluetooth speaker, mobile charger pocket, backrest for comfort, and storage that works as a footrest—so it feels playful, cool, and just like a real adult ride.



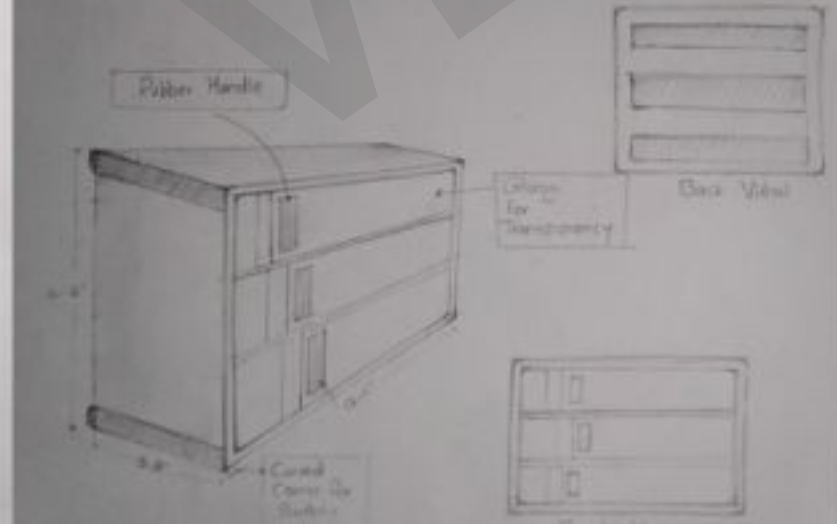
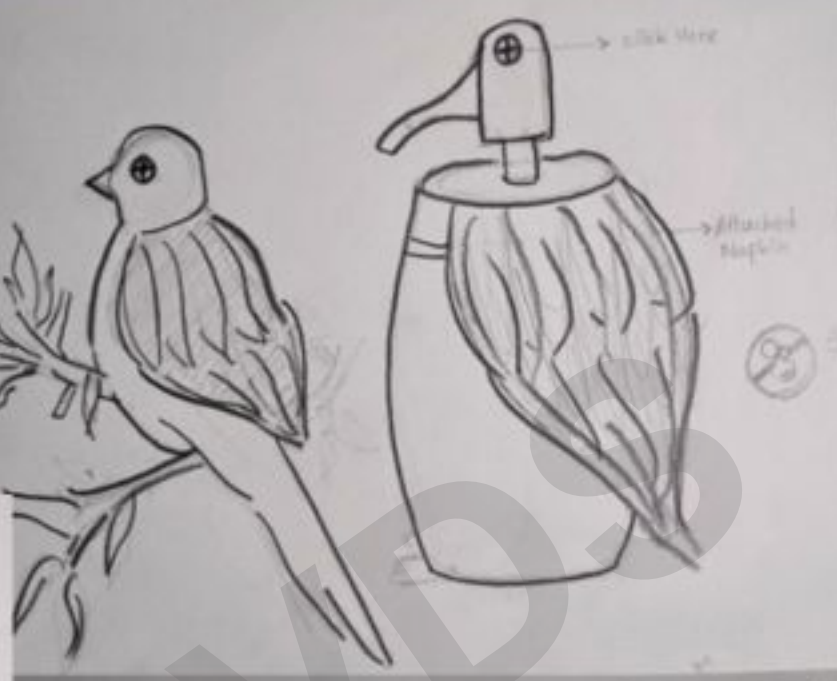
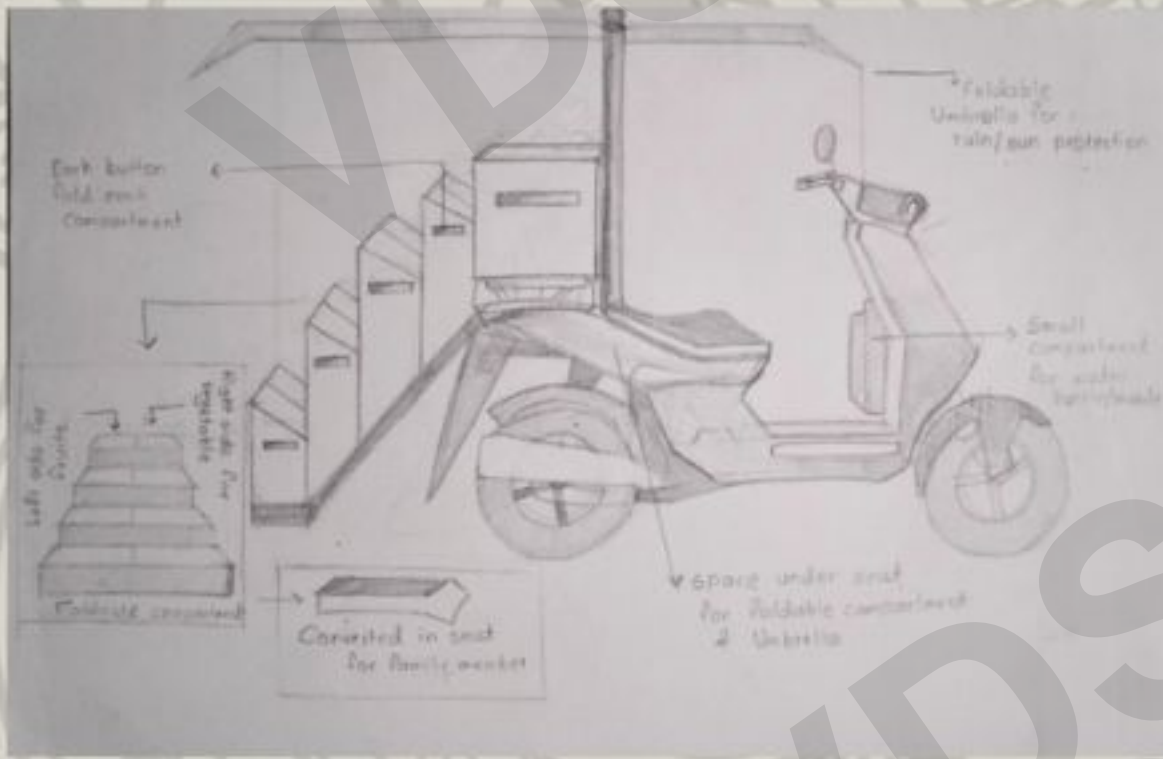
Designed Objects

This page features a range of products I've designed, from furniture and scooters to bags and everyday objects. Each design focuses on usability, comfort, and simple, functional aesthetics.

BUILDLITE Inspired By Building



FURNITURE DESIGN Chair Inspired By Crab and Grasshopper



Fashion Innovation

This design features a sleek silhouette crafted in rich maroon satin. A soft net panel at the collarbone adds a light, delicate contrast.

The fitted body highlights the form with clean, structured lines.

Finished with gentle satin ruffles at the hem for an elegant flow.

AI-Assisted Fashion Model



Maroon satin: smooth, glossy, and luxurious.



Packaging Illustration



Also created two variations: a pencil-shaded design and a poster-color design.



This is a Carvo potato chips package design made in **Ps** **Ai**

The green background shows freshness, and the chips image makes the product look tasty.

Carvo is a brand name that gives a modern and strong identity. The design is clean, attractive, and suitable for retail packaging.

Character Illustration

Here is a short, simple, human-style version:

My character is inspired by golgappa, a fun and loved street food. I turned it into a cartoon by giving it arms, legs, and a big expressive face so it feels alive and friendly. The round puri shape makes it look cute and funny, while the big mouth and small eyes help show many emotions easily. I used real golgappa colors and textures to keep it connected to Indian street food culture. Overall, this character is made to feel playful, relatable, and perfect for animation.



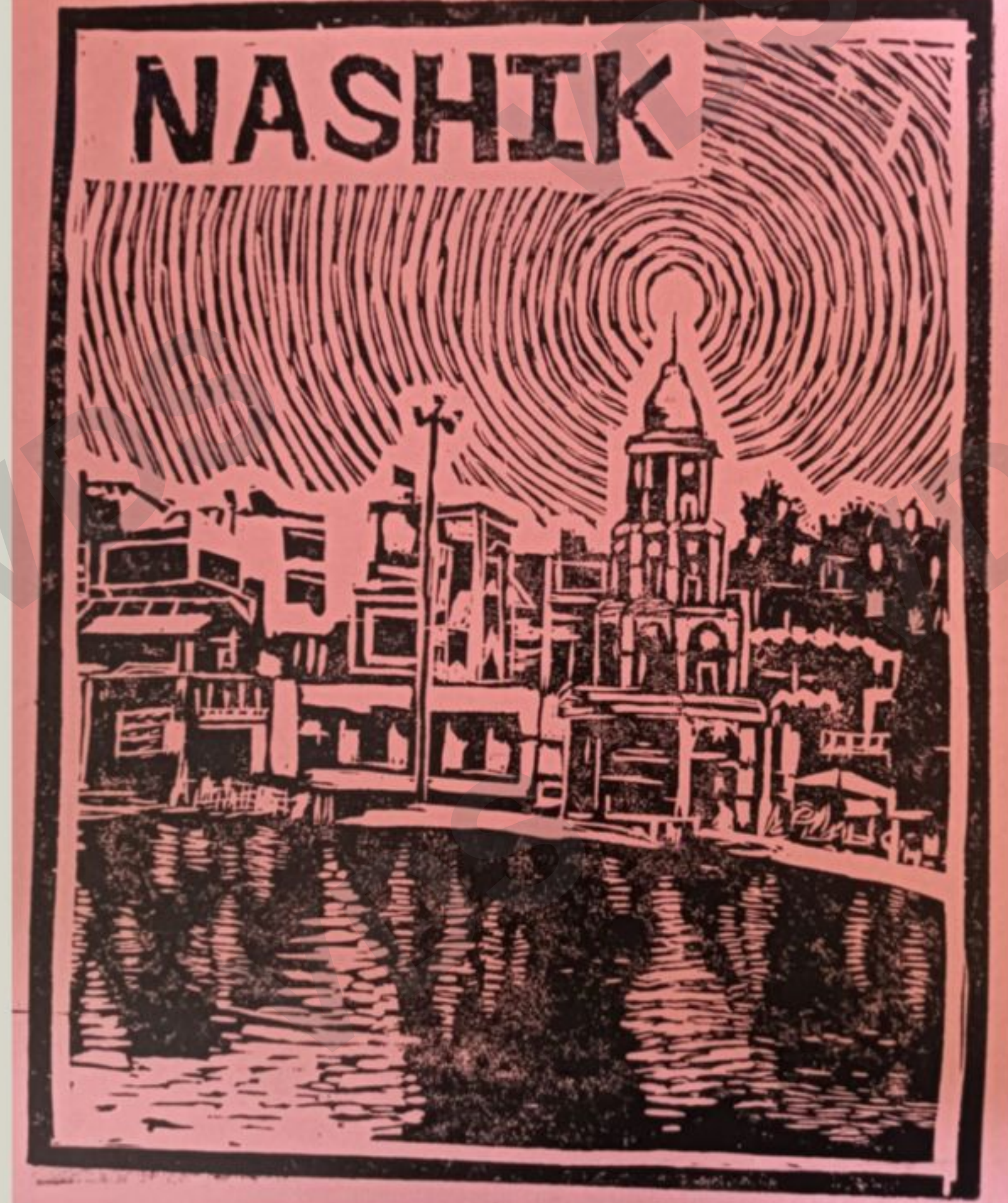
UI/UX design

Reimagining Spotify through a new design lens



This music app is designed to feel fun and expressive rather than overly minimal. The purple palette and doodle-style elements reflect the emotional side of music, while features like Quick Picks and Discover make finding new tracks easy and personal. This project was created as handwork using poster colours only, giving it a more organic and artistic feel. It highlights my interest in blending creativity with usability to create engaging and approachable UI experiences.

Lino Art



This lino art is inspired by Ramkund's peaceful energy and everyday moments, blending heritage with modern expression. Each line is meant to echo the connection between people, place, and the river.

SHADED REFLECTIONS



“Everyday objects shown with meaning and emotion”

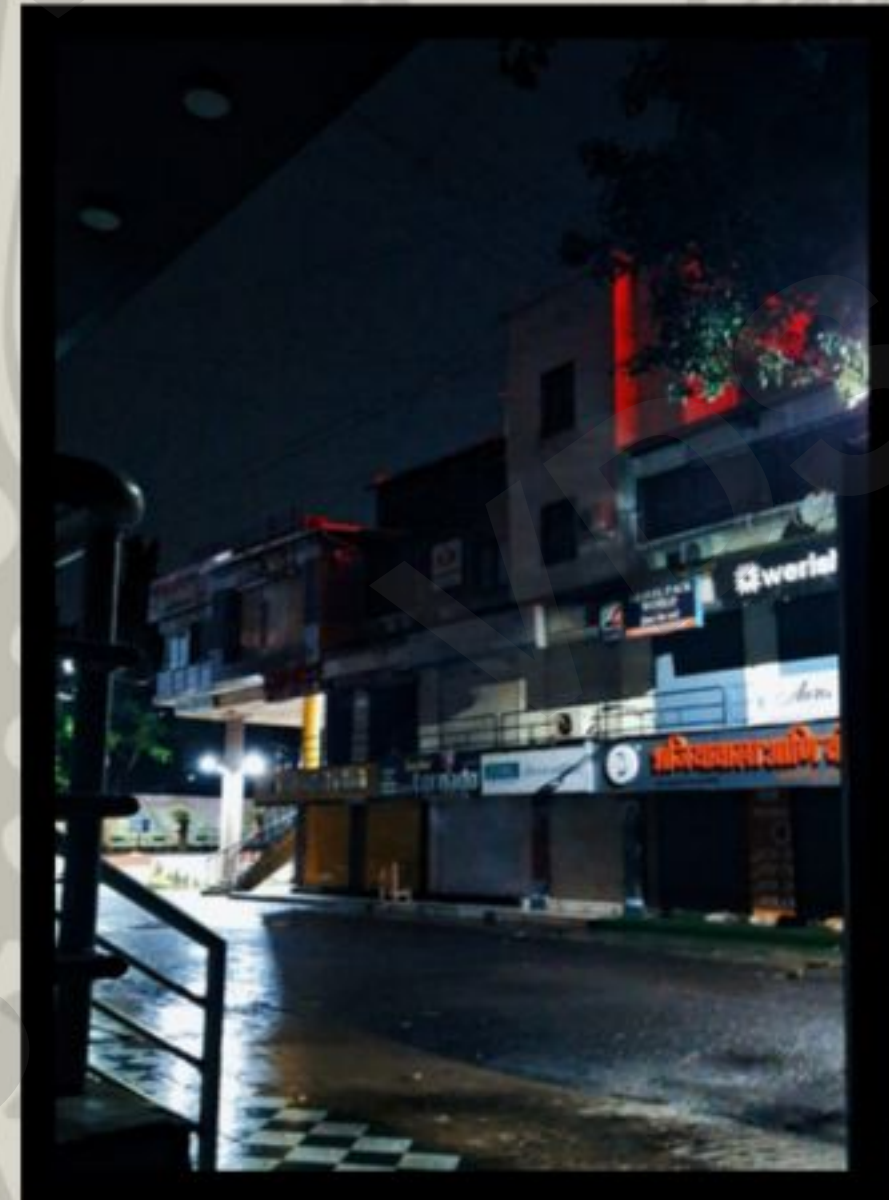
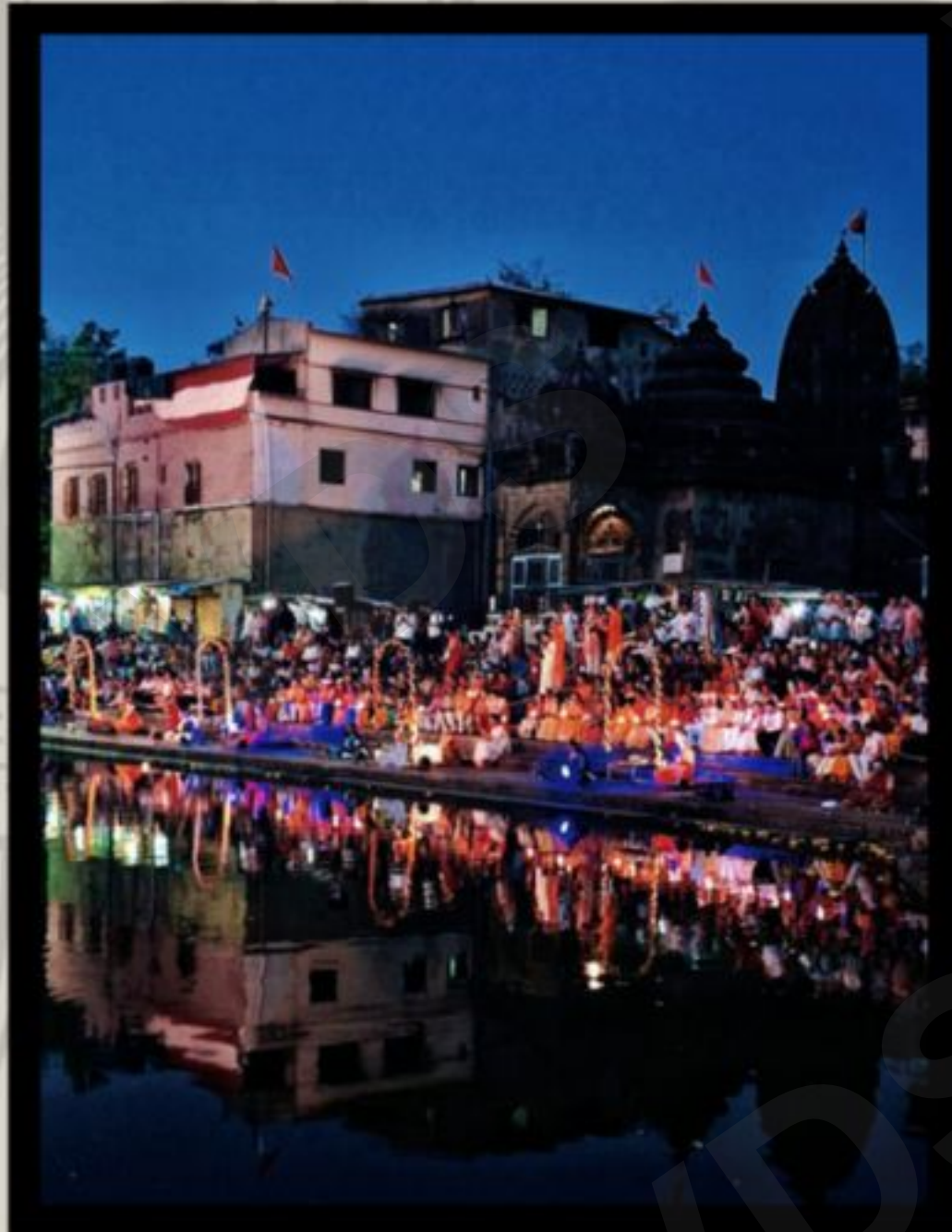
Shades of Graphite

Some of my pencil sketches.
Created with simple lines and
soft shading.



Everyday Visuals

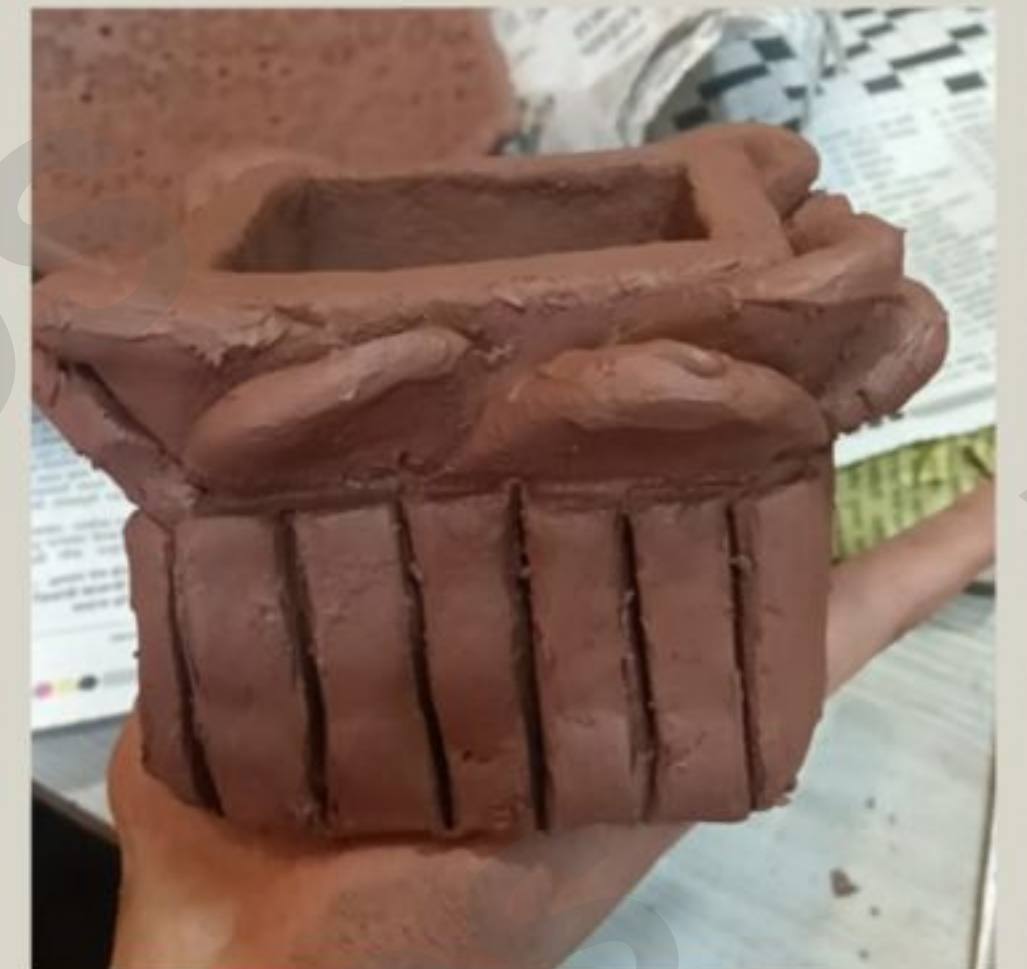
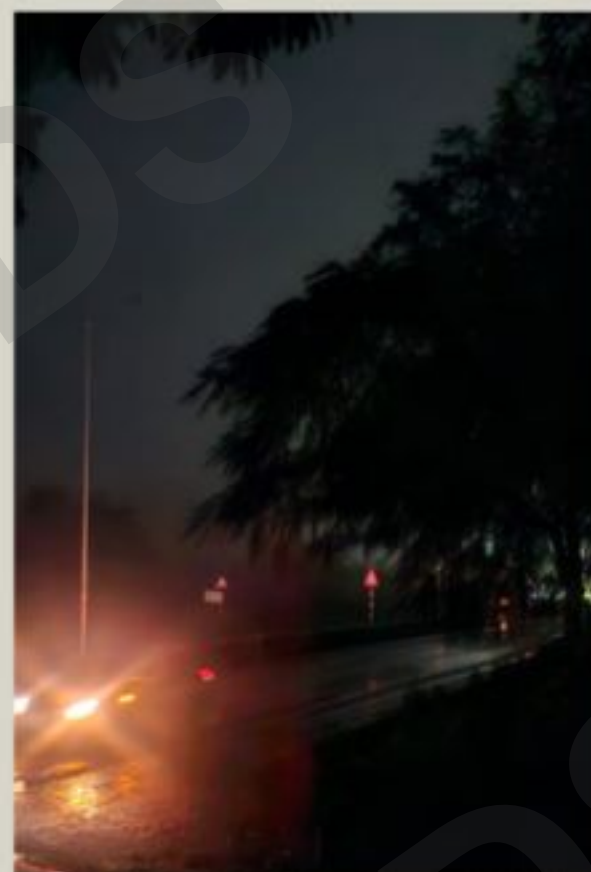
One photograph a day,
because the ordinary
deserves attention too.





Exploration Log

I see design in everything around me.
I observe, create, and repeat
That's my daily design loop.
These are the moments I designed,
one step at a time.
Always inspired, always in progress.



My Few Milestones



Exam: Praveshika Poorna Result Card (PH: GMM-2018-12152)

Akhil Bharatiya Gandharva Mahavidyalaya Mandal, Mumbai
(Registration No.: 1444/1946-47; F: 150/1953)
Registrar's Office: Gandharv Niketan, Plot No. 5, Sector 9/A, Vashi, Navi Mumbai - 400 703.
Deputy Registrar's Office: Gandharva Niketan, Brahmanguri, Miraj 416 - 410.

Name of Student: **Rujuti Rajesh Chavan**

Session: November 2022 Centre: Sur Sangam Sangeet Class - Lasalgaon Seat No.: 653-1310

| Subject | Practical | Theory | Total | Result | Grade | |
|-----------|------------|--------|-------|--------|-------|-------------|
| | | | | | | Total |
| Harmonium | Min. Marks | 26 | 18 | 44 | Pass | Distinction |
| | Marks | 59 | 42 | 101 | | |

Date: Feb 24, 2023

Registrar

GOVERNMENT OF MAHARASHTRA
DRAWING GRADE EXAMINATIONS

Certificate

awarded to
CHAVAN RUJUTI RAJESH

who passed the
**ELEMENTARY GRADE
DRAWING EXAMINATION**
held in the year 2022
in grade
A

Director of Art & Chairman
Art Examination Committee, Maharashtra State

CENTRE SUPERINTENDENT
Govt. of Maharashtra, New Exam Office - 1708
Shri. Neerajchandra Jagan Vidyalaya
Newnagar, Chundwad - 423101 (Nashik)
Date: 19th Jan 2023

परीक्षा : प्रारंभिक परिष्कार पत्रक November (2017) 74345

अखिल भारतीय गांधर्व महाविद्यालय मंडल, मुंबई
(रजिस्ट्रेशन क्रमांक 1444/1946-47; F: 150/1953)
रजिस्ट्रार कार्यालय : गांधर्व निकेतन, ब्राह्मणपुरी, मिरज - 416 410 (महाराष्ट्र)

छात्र का नाम : **रुजुती राजेश चव्हाण**

| सत्र | नंबर | वर्ग | संदेह | अंश | क्रमिक |
|--------|-----------|------|-------|-----|----------|
| सत्र | नंबर 2017 | वर्ग | संदेह | अंश | क्रमिक |
| विषय | प्राथमिक | कला | 50 | 50 | परीक्षा |
| माध्यम | नृत्य | 18 | 18 | 30 | प्राथमिक |
| | प्रश्न | 30 | 30 | | |

दिनांक - 10-02-2018

शिष्टाचार
रजिस्ट्रार

माता अनुसया कलामंच

प्रमाणपत्र

एकपात्री अभिनय स्पर्धा

कुमार/कुमारी **रुजुती राजेश चव्हाण**

ज्ञाने/हिने एकपात्री अभिनय स्पर्धेत उत्कृष्ट अभिनय सादर करून उत्तेजनार्थी क्रमांक मिळविल्याबद्दल हे प्रमाणपत्र सन्मानपूर्वक प्रदान करण्यात येत आहे.

शुभेच्छुक नयना आपटे
प्रधान कार्यवाही अधिकारी

संचालक
प्रविणकुमार भारदे
जेष्ठक/दिग्दर्शक/कार्यवाही/निर्माता

दिनांक - / /
गट -

प्रमाणपत्र CERTIFICATE

सं. MH21/PWAT/2024
नाम **CHAVAN RUJUTI RAJESH**
वर्ग **7 MASHIN NCC NASHIK**
दिनांक **12 JUN 2023**

प्रमाणपत्र देण्यात येता हे कि उपरोक्त नावाचे उच्च शिक्षण, भारत सरकार के अधीन येणारे 2023 में हई 'A' प्रमाणपत्र प्राप्त केले आहे।
(संस्था) से प्राप्त केले आहे।

This is to certify that the above mentioned Cadet has passed the 'A' Certificate Examination held in 2023 with Grade 'A' (AAM) under the authority of Ministry of Defense, Government of India, from S.N.I. BHARAT BHARAT CHANDWAD (Institute).

संचालक
Board Sec. No. 284
स्थान **NASHIK**
दिनांक **12 JUN 2023**
Dy. Director General, National Cadet Corps

माता अनुसया कला प्रॉडक्शन, मुंबई

Certificate Pravinkumar Bharade's

बालनाट्य अभिनय कार्यशाळा

कुमार/कुमारी **रुजुती राजेश चव्हाण**

ज्ञाने/हिने **जून 2023** से **डिसेंबर 2023** का कालावधीत येतलेल्या बालनाट्य अभिनय कार्यशाळेत सहभाग घेतल्याबद्दल हे प्रमाणपत्र सन्मानपूर्वक प्रदान करण्यात येत आहे.

ह्या व्यावसायिक बालनाट्यात अभिनय केल्याबद्दल मनःपूर्वक अभिनंदन.

Best of Luck

नयना आपटे
प्रविणकुमार भारदे

EK BHARAT SHRESTHA BHARAT 2022

**NCC DIRECTORATE MAHARASHTRA
EK BHARAT SHRESTHA BHARAT
EBSB-II PANVEL
CERTIFICATE**

This is to Certify that no **MH21/PWAT/2024** Rank **561**
Name **Rujuti Chavan**
Of **S.N.I. (Chandwad)** Unit **3 Mah. NCC Group Mumbai 'B'**

Directorate Attended **EK BHARAT SHRESTHA BHARAT** camp of **MAHARASHTRA DIRECTORATE** from **29 October To 07 November 2022 At-Panvel, Maharashtra**

He/She has Participated in _____
And secured _____ Position _____

Place: Fort Mumbai 400032
Date: 07 November 2022

गांधर्व संगीत महाविद्यालय

प्रमाणपत्र प्रारंभिक

रुजुती राजेश चव्हाण परीक्षा क्र. **CC1-65** को

देवगंधर्व संगीत महाविद्यालय

की ओर से सन **2023** के **अप्रैल** महिने में लिए गये **पियाली** विषय की **1** ली सात की परीक्षा में प्रथम/द्वितीय/तृतीय श्रेणी में उत्तीर्ण होने के उपलक्ष्य में यह प्रमाणपत्र दिया जाता है।

दिनांक : **01-09-2023**

**THANK
YOU**

**RUJUTI
CHAVAN**



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rujutichavan@gmail.com



9322809821