

Career Opportunities in  
**Art, Design &  
Architecture**

**Worked at Ashoka Universal School for 19 years as Creative Head, Art Educator, and Communication Designer. Widely recognized in Nashik for creative and impactful design projects. For over a decade, I have guided students in building portfolios for top Architecture and Design colleges, and in recent years, have been training aspirants for NID, UCEED, NIFT, and NATA entrance exams. Two branches in Nashik 1. Vijay Design Studio College road & Vijay Design Studio at Ashoka Marg**

# Design is everywhere

- From the phone you use,
- The chair you sit on,
- The app you open,
- The building you live in,
- To the games you play.
- The dress you wear
- Glasses you wear
- The watch you wear & Many more

# Power of Communication Design

The best example of power of communication design is Ashoka Group of School - How communication design helped Ashoka Universal School grow from 12 students to 5000 + across 4 branches. Likewise, there are many other examples. The one which we would like to mention is Tata Motors.

# Career Opportunities in Art & Design

- **Animation & Game Design** – Films, OTT, gaming industry booming globally.
- **Transportation Design** – Cars, EVs, Aircraft Interiors.
- **Product Design** – Everything from Furniture to Smart Gadgets.
- **UI/UX & Experience Design** – Apps, Websites, AR / VR.
- **Communication Design** – Branding, Advertising, Packaging.
- **Architecture & Interior Design** – Sustainable, Smart Spaces, and many more

# How do I Start my journey

- Sketch what you see
- Write what you feel
- Watch Inspirational Movies
- Read Books
- Go on ground to play your favorite games
- Do typography
- Photography
- Clay & Craftwork
- Learn more about Physics subject
- Love Math (Next to god believe in math)
- Help your Art & Craft Teacher in various school décor activities

# Start Portfolio Preparation to Secure Scholarship & Show what you are

- The portfolio is your storybook of creativity.
- Should reflect skills in sketching, creativity, problem-solving, imagination, and originality.
- National & International colleges judge students based on portfolio quality.

# Entrance Exams Guidance

- **NID (National Institute of Design) Number 1 design school in India.**
- **UCEED (IIT Bombay) – for product / interaction & communication design.**
- **NIFT – Fashion, Lifestyle, Fashion Communication, Fashion Management.**
- **NATA – Gateway to Architecture.**

# Let's Start the Test

- Aptitude,
- Drawing &
- Design