

Career Opportunities in
**Art, Design &
Architecture**

Worked at Ashoka Universal School for 19 years as Creative Head, Art Educator, and Communication Designer. Widely recognized in Nashik for creative and impactful design projects. For over a decade, I have guided students in building portfolios for top Architecture and Design colleges, and in recent years, have been training aspirants for NID, UCEED, NIFT, and NATA entrance exams. Two branches in Nashik 1. Vijay Design Studio College road & Vijay Design Studio at Ashoka Marg

Design is everywhere

- From the phone you use,
- The chair you sit on,
- The app you open,
- The building you live in,
- To the games you play.
- The dress you wear
- Glasses you wear
- The watch you wear & Many more

Power of Communication Design

The best example of power of communication design is Ashoka Group of School - How communication design helped Ashoka Universal School grow from 12 students to 5000 + across 4 branches. Likewise, there are many other examples. The one which we would like to mention is Tata Motors.

Career Opportunities in Art & Design

- **Animation & Game Design** – Films, OTT, gaming industry booming globally.
- **Transportation Design** – Cars, EVs, Aircraft Interiors.
- **Product Design** – Everything from Furniture to Smart Gadgets.
- **UI/UX & Experience Design** – Apps, Websites, AR / VR.
- **Communication Design** – Branding, Advertising, Packaging.
- **Architecture & Interior Design** – Sustainable, Smart Spaces, and many more

How do I Start my journey

- Sketch what you see
- Write what you feel
- Watch Inspirational Movies
- Read Books
- Go on ground to play your favorite games
- Do typography
- Photography
- Clay & Craftwork
- Learn more about Physics subject
- Love Math (Next to god believe in math)
- Help your Art & Craft Teacher in various school décor activities

Start Portfolio Preparation to Secure Scholarship & Show what you are

- The portfolio is your storybook of creativity.
- Should reflect skills in sketching, creativity, problem-solving, imagination, and originality.
- National & International colleges judge students based on portfolio quality.

Key Entrance Exams at a Glance

- **National Institute of Design (NID) — 428 seats; 5 campuses; Courses: Communication Design, Industrial Design, etc.**
- **Indian Institute of Technology Bombay UCEED — ~245 seats; 7 campuses; same design-education stream.**

Exam Landscape - NATA

- **National Aptitude Test in Architecture (NATA) — Accepted by 350+ campuses**
largest category - essential for wider options.

- Format = Combination of **Aptitude + Sketching** questions.

Exam Format & Timeline

- **Vijay Design Studio : 19 seats at College Road campus + 16 seats at Ashoka Marg campus.**
- **Faculty structure: 5 core faculties (1 full-time + 4 visiting) for entrance exam training; plus 4 faculties for portfolio limited-duration programme.**

- Format = Combination of **Aptitude + Sketching** questions.

VIJAY
DESIGN STUDIO

Design,
Architecture &
Fashion Design Careers

Our Training Offerings

- “Prepare now, shape your future in Design & Architecture.”
- “Get ready for the hands-on activity we will conduct today.”
- “Fill in your details - let’s start the design journey together.”

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enhancing talent since 1935



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Marangoni
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Whistling Woods International, Mumbai

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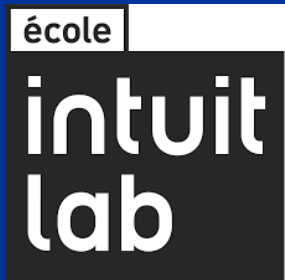
P A R I S
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B E N G A L U R U

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Strate School of Design, Bengaluru

|  | www.vijaydesign.com

Best College for Design Education in India



École Intuit Lab, Mumbai

The Best College for the
Communication Design

Entrance Exams Guidance

- **NID (National Institute of Design) Number 1 design school in India.**
- **UCEED (IIT Bombay) – for product / interaction & communication design.**
- **NIFT – Fashion, Lifestyle, Fashion Communication, Fashion Management.**
- **NATA – Gateway to Architecture.**

Let's Start the Test

- Aptitude,
- Drawing &
- Design

Bravo! You nailed it

CONGRATULATIONS



1477
ALL INDIA RANK

Bhawana Chourasia

Secures AIR 1477 in
Under Graduate Entrance
Exam for Design

VIJAY
DESIGN
STUDIO

Bravo! You nailed it

CONGRATULATIONS



399
ALL INDIA RANK
(Open Category)

JANHAVEE KALE

Secures AIR 399 in
Under Graduate Entrance
Exam for Design

VIJAY
DESIGN
STUDIO

VIJAY
DESIGN
STUDIO

Nashik's No.1
Design Coaching

UCEED

Under Graduate Entrance
Exam for Design

Bravo! You nailed it

CONGRATULATIONS

6 3 3

Students
Participated
for UCEED Exam

Students
Secured
Rank

1 Student : 71
1 Students : 61
1 Student : 47 -

VIJAY
DESIGN
STUDIO

Nashik's No.1 Design Coaching

NID

National Institute of Design

Bravo! You nailed it

CONGRATULATIONS

7 3 4

Students
Participated
for NID Entrance
Exam

Students
Cleared
NID
Prelim

1 Student - 256
1 Student - 360
1 Student - 455
1 Student - 711

Excellence Redefined

Heartiest Congratulations



**VIJAY
DESIGN
STUDIO**

Mrunal Ingale

96.26 in JEE Paper 2

A True Champion!

Future Architect in the Making!

Excellence Redefined

Heartiest Congratulations



**VIJAY
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STUDIO**

Arya Deshmukh

97.93 in JEE Paper 2

A True Champion!

Future Architect in the Making!

Excellence Redefined

Heartiest Congratulations



**VIJAY
DESIGN
STUDIO**

Bhawna Chaurasia

89.08 in JEE Paper 2

A True Champion!

Future Architect in the Making!